TEXT DATA AUGMENTATION USING GENERATIVE ADVERSARIAL NETWORKS – A SYSTEMATIC REVIEW

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Abstract

Insufficient data is one of the main drawbacks in natural language processing tasks, and the most prevalent solution is to collect a decent amount of data that will be enough for the optimisation of the model. However, recent research directions are strategically moving towards increasing training examples due to the nature of the data-hungry neural models. Data augmentation is an emerging area that aims to ensure the diversity of data without attempting to collect new data exclusively to boost a model's performance.

Limitations in data augmentation, especially for textual data, are mainly due to the nature of language data, which is precisely discrete. Generative Adversarial Networks (GANs) were initially introduced for computer vision applications, aiming to generate highly realistic images by learning the image representations. Recent research has focused on using GANs for text generation and augmentation. This systematic review aims to present the theoretical background of GANs and their use for text augmentation alongside a systematic review of recent textual data augmentation applications such as sentiment analysis, low resource language generation, hate speech detection and fraud review analysis. Further, a notion of challenges in current research and future directions of GAN-based text augmentation are discussed in this paper to pave the way for researchers especially working on low-text resources.

1. Introduction

Computational models in deep learning and machine learning usually perform better when high-quality and balanced datasets are available in natural language processing applications. However, it is usually challenging to obtain a high-quality dataset; for instance, in supervised learning tasks, we often need to deal with the lack of labelled data or a limited amount of labelled data, which directly affects the model's performance. Obtaining a large-scale dataset is time-consuming and associated with a higher cost. Therefore, expanding a given smaller dataset artificially for any natural language processing task is a promising solution. Applying data augmentation for NLP tasks, specifically for text-based applications, may exhibit lower accuracies due to language-variant characteristics such as grammatical structure. For instance, according to Luo et al. (2021), a text classification task would fail to improve performance due to grammatical errors or uncontrolled sentiment characteristics in the generated text. Although we need more data in data augmentation, replicating data is not a solution, as it will eventually lead to model overfitting.

Generative Adversarial Networks (Goodfellow et al., 2014) aim to synthesise real-world data as closely as possible. As improvements to the original GAN model proposed by Goodfellow et al., several other studies stabilised GAN training along with different loss functions (Nowozin et al., 2016; Mao et al., 2017; Arjovsky and Bottou 2017). Several other notable GAN architec-

tures are Conditional Generative Adversarial Networks (Mirza and Osindero, 2014), Deep Convolutional Generative Adversarial Networks (Radford et al., 2018), Coupled Generative Adversarial Networks (Liu and Tuzel, 2016), Cycle-Consistent Generative Adversarial Networks (Zhu et al., 2017) and Information Maximizing Generative Adversarial Networks (Chen et al., 2016). Given the objective of GAN models, generating new data while being closer to the original data distribution is feasible to apply for data augmentation.

This paper aims to pave the way for researchers especially working on low textual resources, by reviewing previous work in textual data augmentation using GAN models in various NLP application domains. In this sense, this paper is the first systematic review focusing on GAN-based text data augmentation. Furthermore, we surveyed text augmentation application domains such as sentiment analysis, hate speech detection, low resource language generation and fraud text identification.

The research questions for this systematic study are as follows:

1. How can text augmentation help to improve a computational model's performance?
2. How can GAN models be utilised for text data augmentation?
3. What are the challenges in GAN-based text augmentation worth addressing in future research?

The rest of the paper is structured as follows: Section 2 describes the methodology followed for the systematic review and paper screening, such as inclusion and exclusion criteria. Section 3 briefly introduces data augmentation, and Section 4 presents a comprehensive overview of Generative Adversarial Networks. Section 5 systematically reviews a few applications using GAN-based text augmentation. Section 6 summarises text data augmentation challenges and potential future directions. Finally, Section 7 summarises the objectives of this study.

2. Methods

This systematic review adheres to Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) (Moher et al., 2009). We filtered the articles through a well-defined inclusion-exclusion strategy per the PRISMA guidelines following through the identification, screening, exclusion, and inclusion stages. Figure 2.1 shows the PRISMA flowchart we used with filtered paper counts in each stage.

We conducted the search initialisation as per the PRISMA guidelines (Moher et al., 2009) and collected articles from digital libraries such as Scopus, Web of Science, IEEE Xplore, Science Direct, Google Scholar and Se-

mantic Scholar, which were published between 2017 and 2022, with a search duration spanning from March 2022 to May 2022. We used some keywords to search the databases. Initially, we used key phrases such as "text data augmentation using generative adversarial networks" and "text augmentation using GAN". We then narrowed the search to the scope of applications, such as "Generative Adversarial Network data augmentation for fraud text identification" and "low resource language generation using GANs". Further, we utilised complex search strings to combine similar keywords with AND and different keywords with OR. For instance, "text augmentation" AND "text synthesis" and "text augmentation for low resource languages" OR "synthesised text in semantic analysis". Altogether we collected 257 papers initially and removed 96 duplicate entries, resulting in 161 papers for the screening stage.
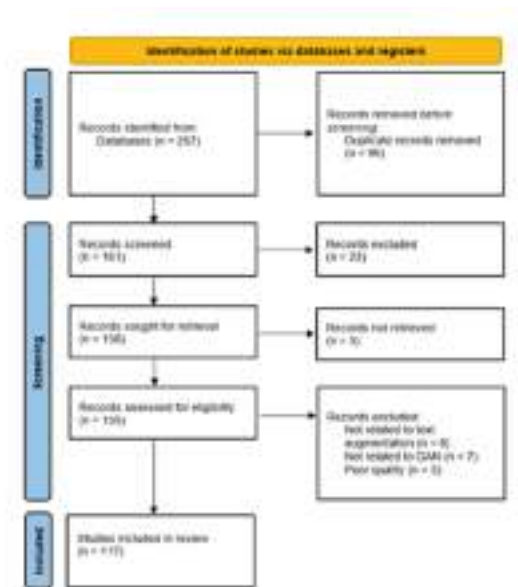

Figure 2.1: The PRISMA guideline flowchart used in this review (Moher et al., 2009)

Twenty-three articles were excluded during the screening process upon careful scan through the title and abstract. Then another exclusion step was performed considering full-text availability, which excluded three papers from the results. In the final step in screening, we considered whether the selected papers aligned with the stated research questions. We excluded 17 papers since they were unrelated to text augmentation or GAN, and some had poor-quality content. A total of 117 articles were selected eventually, and the distribution is illustrated in Figure 2.2. Finally, the papers were grouped

hierarchically for a clear presentation in the review. Several papers were included during the write-up period since those papers were vital in explaining the theoretical background.
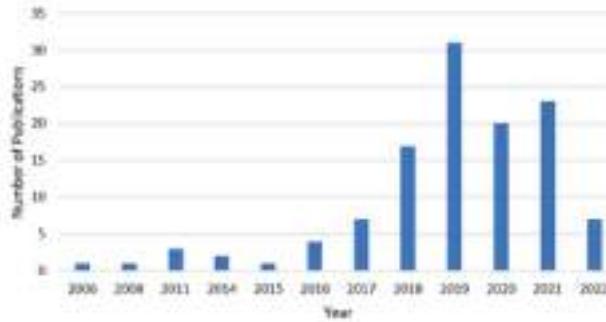

Figure 2.2: Numbers of selected publications over the years

3. Data Augmentation

Data augmentation generates a massive amount of data from a given small set of available data, guaranteeing an increased model accuracy. The simplicity of the proposed data augmentation approaches is a must to replace the time-intensive and cost-ineffective manual data collection and annotation to increase the size of an existing small-scale dataset. Feng et al. (2021) claim that a simple augmentation approach and accuracy boosting are trade-offs in data augmentation because overfitting will occur if the generated data is too identical to the original one. Therefore, the augmented data should be similar but deviate from the original data distribution. A typical approach is to perform data augmentation before the training is conducted and then mix the augmented data with the existing training data for training purposes. Another approach is generating data while the training occurs, a common technique in GAN-based data augmentation, especially in computer vision applications.

Figure 3.1: The methods used for collecting training data for a classifier. Left to right: a general method, dictionary-based data augmentation, generative model-based data augmentation (Luo et al., 2021)

Recent trends in NLP applications are heading towards leveraging large pre-trained models, especially in low-resource domains. Due to the exploration of new tasks, more data is the primary demand, but it is costly and time-intensive to annotate a large set of training data manually. Since high-quality data ensures the model's accuracy in conventional NLP approaches, it is difficult to turn a blind eye to this research gap. Moreover, low-resource scenarios, such as low-resource language data generation, also require a decent amount of training data. In such cases, augmenting data artificially is quite reasonable and adequate.

Overall, three techniques are used in data augmentation rule-based, example-interpolation-based and model-based (Feng et al., 2021). Rule-based approaches either consider the model's feature space (Xie et al., 2020; Wei and Zou 2019; Paschali et al., 2019) or use a graphical representation of the individual sentences (Chen et al., 2020; Şahin and Steedman, 2018). The example-interpolation technique takes two or more real examples and then alters the input and output labels. MIXUP architecture (Zhang et al., 2018) which follows the example-interpolation technique, has been later developed into different variations. Such variations are CUTMIX (Yun et al., 2019), which mixes two selected example images by replacing small sub-regions and Seq2MIXUP (Guo 2020), which generalises MIXUP for the sequence transduction task. Model-based techniques use sequence-to-sequence (seq2seq) models (Kumar et al., 2019; Sennrich et al., 2016) and language models based on recurrent neural networks and transformers (Sennrich et al., 2016; Yang et al., 2020).

Several data augmentation approaches in NLP include facilitating low-resource languages such as Turkish, Nepali, and Sinhala (Fadaee et al., 2017; Qin et al., 2021), bias mitigation (Zhao et al., 2018; Lu et al., 2020) and adversarial training (Jia et al., 2019; Kang et al., 2018). Moreover, applied NLP tasks that use data augmentation for performance gain involve classification (Wei and Zou 2019; Chen et al., 2020; Anaby-Tavor et al., 2020), summarisation (Fabbri et al., 2021; Parida and Motlicek 2019; Zhu et al., 2022), question answering (Longpre et al., 2019; Yang et al., 2019; Riabi et al., 2021), and dialogue systems (Quan and Xiong 2019; Louvan and Magnini 2020; Hou et al., 2018; Kim et al., 2019).

Initial approaches in textual data augmentation involve replacing words with synonyms or removing random words (Wei and Zou, 2019), which is not promising because of minor accuracy improvements due to overfitting, mainly in classification tasks. The data augmentation strategies followed for the textual data fall into three main categories: dictionary-based data augmentation, generative model-based, and general method, as in Figure 3.1 (Luo et

al., 2021). Wei and Zou (2019) proposed a data augmentation strategy for text classification using a synonym dictionary to randomly increase the number of data points by inserting, replacing, deleting and swapping a word in a sentence. However, the performance with the synonym dictionary method (Wei and Zou, 2019) drops when the original data changes by more than a 10% ratio. Such approaches often exhibit the limitation of retaining sentiment information and even result in a drastic change in the actual sentiment class (Luo et al., 2021).

Generative models align with the probability distribution of the training data upon new data generation. Given that text generation is a complex task, such approaches were not entirely promising in text-based applications, specifically in classification models (Luo et al., 2021). Several generative models based on data augmentation were proposed by Anaby-Tavor et al. (2020), Feng et al. (2020), Radford et al. (2019). Apart from these text-generation strategies for text augmentation, generative adversarial networks are gaining popularity due to generating similar but fake data. Most data augmentation applications using GANs are in the computer vision area. However, there has been an increasing interest in using GANs for text data augmentation in the last few years.

4. Generative Adversarial Networks (GANs)

Machine learning models can be categorised into generative models and discriminative models. The discriminative models involve classification tasks that aim to predict the class labels by modelling a given feature set of inputs. In generative models, given the class and introduced noise, the distribution of the feature set is generated. Goodfellow et al. (2014) introduced a powerful generative model, Generative Adversarial Networks (GANs), adhering to a minimax game of two competing networks. The GAN model's main components compose a generator similar to a decoder and a discriminator that functions as a classifier. GANs have produced high-quality and diverse images for data augmentation in computer vision applications. Several GAN models which address image data are: face generation using StyleGAN (Karras et al., 2019), image translation using CycleGAN (Zhu et al., 2017), transforming doodles into pictures using GauGAN (Park et al., 2019) and generating 3D images using 3D-GAN (Wu et al., 2016), Wasserstein-GAN (Arjovsky and Bottou, 2017), coupled-GAN (Liu and Tuzel, 2016) and StackGAN (Zhang et al., 2017). The underpinning theories with these GAN applications deviate from the text data generation using GANs in minor aspects, but the intuition is the same by adhering to generator-discriminator architecture.

In GAN architecture, generator G learns to create fake samples that resemble real examples, and discriminator D learns to distinguish real samples from fake samples. The generator model is not sophisticated at the beginning to allow stable training. The discriminator mimics a classifier's behaviour. The probability outputs generated by the discriminator serve as an input for the generator. Both generator and discriminator are based on two separate neural networks. Figure 4.1 illustrates a GAN architecture. The input to the generator model is random noise, and the outputs are also randomly generated noisy samples. The generator expects to be as primitive as possible at this stage. Then the output is tuned with the response obtained from the discriminator. The generated samples become closer to the original data instances as the training continues. Following a minimax game theory, the generator and discriminator act as opponents trying to fool each other, eventually increasing the GAN model's performance on a particular task. The discriminator takes both original samples and the feature distribution of generated fake samples to classify both samples. Finally, when the discriminator cannot perform the classification correctly anymore, it is the point where the generator starts to make new samples which do not exist in the training data. Applications of GANs include super-resolution, assisting artists and element abstraction, specifically in the image domain.
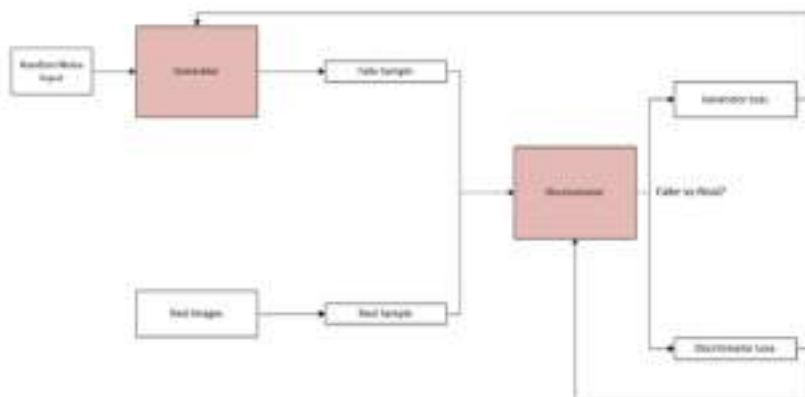

Figure 4.1: GAN Architecture

GAN models use adversarial concepts of producing fake samples mimicking real ones. The overall model improves continuously until an equilibrium point is reached due to competitive training of both the generator and discriminator. This concept is called the Minimax game, a decision rule with alternate moves for both players. Only one player wins by maximising their win in this concept, while the other tries to minimise the loss. Borrowing

this idea for the GAN model, the generator tries to minimise the probability output of the discriminator, which is labelled as 'fake'. Simultaneously, the generator maximises the probability of classifying real and fake samples.

Equation (1) mathematically defines the minimax game of a GAN model: G is the generator, D is the discriminator, x denotes the real sample input, and D(x) is the probability of the label for the real sample. While z is the noise or the latent space vector used to provide inputs to the generator, G(z) indicates generated fake samples. The discriminator outputs that are expected for these two classes, respectively, are G(x) = 1 and D(G(z)) = 0. Mainly, the objective of the generator is to make the discriminator identify fake samples as real ones, i.e., D(G(z)) = 1, which results in minimising 1-D(G(z)):

$$\min_{G} \max_{D} V(D,G) = E_{x \sim P_{data}(x)}[\log D(x)] + E_{z \sim P_z(z)}[1 - \log D(G(z))] \qquad (1)$$

When training the generator to minimise 1-D(G(z)), the generator's output should collectively provide input to the discriminator. Then the discriminator's loss should be backpropagated into the generator. To pass the loss gradients back to the generator, the selection criteria within the generator should be a differentiable function.

If we consider an RNN-based text generator, the next word in a sentence generated at each time step corresponds to the one with maximum probability in the softmax distribution. Suppose the GAN generator is implemented using a similar RNN to generate texts. However, the corresponding picking function is non-differentiable in the GAN generator. This issue does not apply to continuous data such as images. Using GANs for text generation is challenging due to the nature of textual data, which does not involve continuous and numerical data. However, since the text does not carry any of these features, despite the challenges, the following approaches were introduced to utilise GANs for text generation: the reinforcement algorithm-based method (Yu et al., 2017), the Gumbel-softmax approximation method (Kusner and Hernández-Lobato, 2016) and the method of avoiding discrete spaces (Donahue and Rumshisky, 2018).

Using reinforcement learning is presented by Fedus et al. (2018) and Yu et al. (2017). Suppose text generation is performed via a Reinforcement Learning (RL) agent, where the agent generates the next word based on the current state s, the previously generated sentence. A word vocabulary is used to define the action set. A reward is received once the RL agent reaches the end of the sentence action. In GAN architecture, the discriminator returns the overall reward.

Given the start state S_0, ϕ-parameterised discriminator model D_ϕ, sequence to produce $Y_{1:T} = (y_1, \ldots, y_t, \ldots, y_T)$, current state $s = Y_{1:t-1}$ and the

reward for a complete sentence RT, the θ-parameterised generator model G_θ, a gradient method is utilised to find the optimal parameters θ^* by applying gradient descent as follows:

$$\theta \leftarrow \theta + \alpha_h \nabla_\theta J(\theta) \qquad (2)$$

while maximising the overall reward as given below:

$$J(\theta) = \Sigma_{y_1 \epsilon Y} G_\theta(y_1|s_0) Q_{D\phi}^{G\theta}(s_0, y_1) \qquad (3)$$

A discriminator network performs classification on input sentences by providing a metric of how real it is. G represents parametrised policy $\pi(a|s,\theta)$ which takes a set of words as input to produce a probability distribution for the next word. During the training process, Monte-Carlo rollouts calculate an intermediate reward, and the discriminator provides the reward for the entire sentence. Persisting issues with this method include high variance in gradient estimate with each episode, resulting in an unstable training process and slow convergence. Pretrained generator and discriminator models can speed up training to solve these problems. Another problem also occurs when the state-action space is vast; for example, with an extensive vocabulary set, it tends to converge to local minima.

Due to the issues mentioned earlier with the Reinforcement Learning approach, recent research focuses on investigating other solutions for discrete data generation using GAN models. Selecting the next word in text generation maximises the probability generated via the softmax function at each time step. This selection operation is non-differentiable. Suppose the output y is a one-hot-vector with |V|-dimensions and h hidden states. Then the sampling is performed as follows:

$$p = softmax(h) \qquad (4)$$

Another sampling method is to use a vector of samples g from a Gumbel distribution as follows:

$$y = one\_hot(arg\ max_i(h_i + g_i) \qquad (5)$$

To make the argmax() function differentiable, a softmax approximation and an additional temperature parameter τ are introduced as given below:

$$y = softmax(1/\tau(h+g)) \qquad (6)$$

so that when $\tau \rightarrow 0$, the output distribution converges to a one-hot vector. During the training, τ is initialised with larger values, which converge on zero, as mentioned in Kusner and Hernández-Lobato (2016) and Donahue and Rumshisky (2018).

In encoder-decoder mapping, the encoder projects the input space onto a smaller dimensionality, and the decoder reconstructs the input from this representation. The solution for GAN text generation is not to consider it a separate discrete token generation. Instead of decomposing a given input sequence of discrete word tokens, this approach works with continuous space vectors, which are not human-readable. The problem arises in the discriminator's input representation while feeding the real sentences, which the auto-encoder facilitates. At the end of the training, the generator network outputs sentence vectors.

5. GAN for Text Data Augmentation

GANs have already been used for text data augmentation for various NLP applications listed below. However, before reviewing such NLP applications, it is noteworthy to mention GAN models' drawbacks in classification tasks such as sentiment analysis. For example, GANs may generate augmented data in opposite polarity, drastically impacting a sentiment analysis task. Nevertheless, GAN-based data augmentation can mitigate class imbalance problems by generating missing class data with controlled generation. Moreover, in the tasks such as bot-generated data identification, GAN-based fake data generation provides a promising adversarial approach. Collecting and analysing such datasets manually in practical cases is difficult.

5.1 Applications

Many NLP applications have used GANs for text data augmentation. These NLP applications include sentiment analysis, hate speech detection, low resource language generation, fraud detection, and code-switching sentence generation.

5.1.1 Sentiment Analysis

The challenges in sentiment analysis include a lack of data for low-resource languages and an imbalance issue in available datasets. Transfer learning (Gupta et al., 2018) and semi-supervised learning (Goldberg and Zhu, 2006) are alternatives in low-resource scenarios, but text-generation models also facilitate such problems. As mentioned in (Gupta, 2019), several techniques were introduced for sentiment analysis in low-resource scenarios, such as semi-supervised learning (Socher et al., 2011), regularisation methods (Gupta et al., 2018; Sindhwani and Melville, 2008) and latent variable models (Täckström and McDonald, 2011).
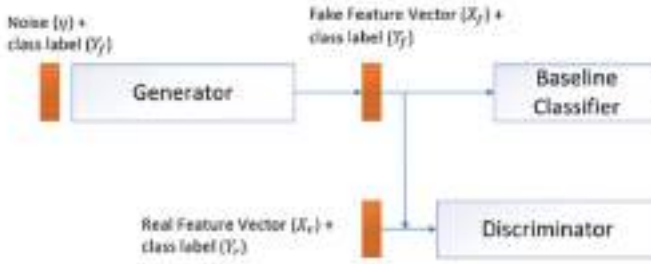
Figure 5.1: cGAN architecture (Gupta, 2019)

A variation of conditional GAN for low-resource datasets was introduced by Gupta (2019) with a baseline classifier in place apart from the generator and discriminator model. The implementation follows three approaches to ensure convergence: model pretraining from an available large dataset, input noise addition, and one-sided label smoothing, as illustrated in Figure 5.1. Both generator and discriminator employ feed-forward neural networks. The baseline classifier is pre-trained on a target task dataset and uses a shallow neural network architecture. The cross-entropy loss is used to learn the discriminator parameters as follows:

$$L_D = -y \log(D([x_r; y_r])) - (1-y)log(1-D([x_f; y_f])) \quad (7)$$

Here, each $[x_f; y_f]$ represents the concatenation with a label representation yf while assigned probabilities at discriminator are denoted by $D([x_r; y_r])$ and $D([x_f; y_f])$. Two generator losses are combined as given below:

$$L_G = L_{G1} + \lambda L_{G2} \quad (8)$$

where $L_{G1} = -\log(D([x_f; y_f]))$; $xf = G(\eta)$; $L_{G2} = -CE(y_f, C(x_f))$ $\quad (9)$

The standard generator loss L_{G1} is to fool the discriminator while L_{G2} is to handle cross-entropy loss on the base classifier with λ hyper-parameter. $G_{(\eta)}$ corresponds to the generated output x_f with noise input η (Gupta, 2019).

Evaluation in Gupta (2019) is performed on the base classifier C_b, cGAN classifier C_f and a classifier on Twitter data C_t. Due to the discriminative power of generated data, C_f performs better, and the accuracy of C_t is mainly due to knowledge transfer. The evaluation of movie and product reviews has shown a significant accuracy increase of 1.76% and 1.7%, respectively, compared to the base classifier, which only uses actual data without utilising the generated data. As shown in Figure 5.2, T-SNE distribution and the projection of real vs fake data reveal that the generated data does not cover real

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data's entire feature space. Further, it is not easy to find a massive pre-trained dataset for the data augmentation task. Future directions include selective data generation in smaller spaces.
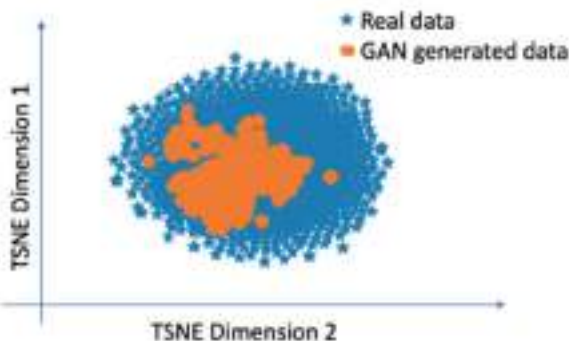

Figure 5.2: Real and fake data distribution, as observed on a 2-D projection of data points obtained using the t-SNE method (Gupta, 2019)

Another issue in sentiment analysis is the training on long texts in a low-resource dataset. As mentioned before, text generation models are prone to generating inaccurate sentiment information for the generated texts. Luo et al. (2021) propose a penalty-based SeqGAN for generating high-quality long-text data improving the SeqGAN model (Yu et al., 2017). The main challenge in using long text data is the low accuracy obtained when using such long text data in a classifier. The works of Luo et al. (2021) present an LSTM model with attention which performs sentence compression for the given training data. A sentiment dictionary aids in addressing the issue of losing sentiment words during the compression. With RL to address discrete data issues, the generator produces sentence sequence s based on the x token of the real word. The GAN model consists of a parameterised generator $G(\theta_g)$ and a discriminator $D(\theta_d)$ that aim to maximise the reward $G(x|s;\theta_g)D(x;\theta_d)$:

$$J_G(x) = \begin{cases} \mathbb{E}_{x \sim P_g}[-\log(D(x;\theta_d))] \\ \mathbb{E}_{x \sim P_g}[-\log(G(x|s;\theta_g)D(x;\theta_d))] \\ \mathbb{E}_{x \sim P_g}[G(x|s;\theta_g)V(x)] \end{cases} \quad (10)$$

The applied penalty-based objective on the generator is forced to minimise the overall penalty $G(x|s;\theta_g)V(x)$ given that $V(x) = 1-D(x;\theta_d)$, which leads to generating grammatically correct sentences.

Compared to the previous cGAN model (Gupta, 2019), this model requires no pre-training step with another dataset on the target task. The evaluation parameters involve classification accuracy, usability, novelty, and the

diversity of the generated data, which outperforms the state-of-the-art accuracy (Wei and Zou, 2019).

5.1.2 Hate Speech Detection

Hate speech detection is usually performed by supervised models. However, most of the available datasets are imbalanced, which is one reason for the low performance of the hate detection models. Applying data augmentation for the class with fewer examples is a reasonable solution, but this is a challenging task for text generation. Cao and Lee (2020) introduce Hate-GAN, a GAN model aiming for hate speech detection using a deep generative RL model based on hateful tweets. The overall architecture is illustrated in Figure 5.3. The model adopts SeqGAN (Yu et al., 2017) by adding a toxicity scorer (Figure 5.4), which is pre-trained as a multi-label classifier to provide realistic scores and hate scores.
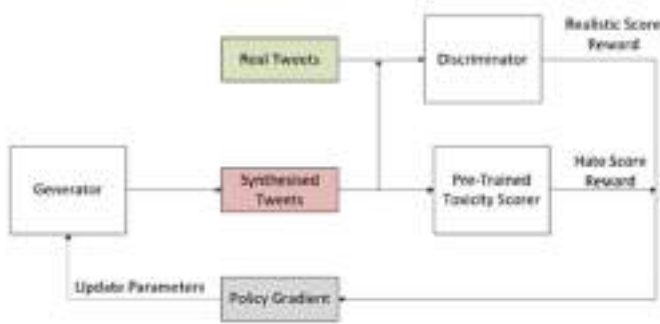

Figure 5.3 Architecture of the HateGAN model (Cao and Lee, 2020)
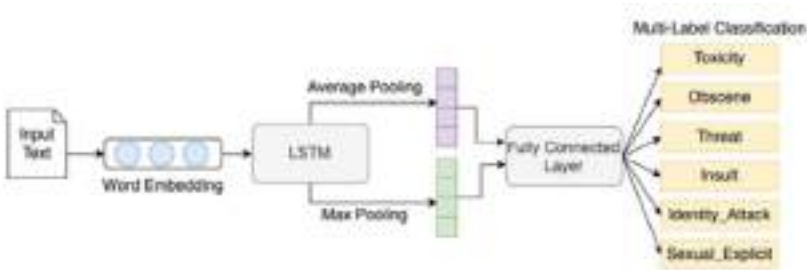
Figure 5.4: Toxicity scorer that is pre-trained as a multi-label classification model (Cao and Lee, 2020)

Given that S is a scoring module, N is the number of Monte Carlo searches, and x_i is the i-th Monte Carlo result, the expected reward from a sentence which is an action value for selecting the t-th word w_t is computed as follows:

$$r(state = (w_1, ..., w_{t-1}), actions = w_t) = \frac{1}{N}\sum_{i=1}^{N}(S(x_i)) \quad (11)$$

The loss as a negative expected reward is defined as follows:

$$Loss(\alpha) = -\sum_{t=1}^{n} \mathbb{E}_{[w_{1:t-1}] \sim G_\alpha} [\mathbb{E}_{w_t \sim G_\alpha}[r(w_t)]]$$

$$\approx -\sum_{t=1}^{n} \sum_{w_t \in V} G_\alpha(w_t|w_{1:t-1}) \frac{1}{N} \sum_{i=1}^{N} S(x_i^t)$$

(12)

The final combined reward becomes:

$$r(x) = Discriminator(x) + \sigma ToxicityScorer(x) \quad (13)$$

where x is the input sentence and σ is a hyperparameter.

5.1.3 Low Resource Language Generation

Question Answering (QA) is useful in deep learning since many deep learning applications can be modelled as QA problems. Developing a QA system in a low-resource language is challenging due to insufficient annotated datasets. For instance, according to Sun et al. (2019), a low-resource language, Tibetan demonstrates challenges in building such a question-answering model because of the language features such as longer sentences, complex syntactic structures and strict grammatical rules. Sun et al. (2019) introduce QuGAN, using Quasi-Recurrent Neural Networks (QRNN) and Reinforcement Learning as a QA corpus generation model for the Tibetan language. QRNN consists of convolution components to extract features followed by an f-pooling component with a forget-gate to reduce the dimension of the features. The use of LSTM and CNN in the generator enables addressing the issue of processing longer sequences and parallel execution. The random initialisation of questions with Maximum Likelihood Estimation (MLE) ensures that both generated and original data follow a closer probability distribution.

Further optimisation proposes a reward strategy and Monte Carlo Search Strategy in the Reinforcement Learning model, which involves predicting the next sentence score based on the partially generated sequence rather than using the entire text. Following that, a BERT model facilitates the correction of the grammar of the generated text. The model evaluation uses data collected from the Tibetan website that involves 21783 questions for training different models with SeqGAN as the base model, QuGAN, QuGAN without Monte Carlo optimisation, QuGAN with BERT but without Monte Carlo Optimisation and QuGAN with BERT. QuGAN (Sun et al., 2019) has proven improvement of BLEU-2 score by 13.07 compared to the baseline with nota-

ble speed improvements. Further improvements can be made by generating grammatically correct questions by incorporating Tibetan grammar information and adding argument functions.

Another low-resource language scenario are the tasks involving regional dialects. A modified SentiGAN (Wang and Wan, 2018) based model (Carrasco et al., 2021) introduces an approach for data augmentation for Arabic Regional Dialects. Given that existing rich-annotated Dialectal Arabic datasets exhibit data scarcity, text data augmentation is also a solution for this issue. The selected regional Arabic dialects in that study are Egypt, Gulf, Maghreb, Levant, and Iraq. The generator uses an LSTM model with a policy gradient and a distractor using a CNN. Although the traditional SentiGAN (Wang and Wan, 2018) incorporates two sentiments, five dialects are generated using five generator/discriminator sets here. The model deviates from the other GAN-based text data augmentation models with a penalty instead of a reward for the discriminator model. The model generates a higher number of sentences than the original data size but with a reduced vocabulary size due to the usage of only the common words. The MADAR dataset is used for training and evaluating based on two new metrics to measure the novelty and diversity of the augmented texts and to assess further on four classification scenarios. Further improvement was also made by Wang and Wan (2018) by augmenting country-level dialects for Dialectical Arabic datasets.

In multilingual communities, loanwords are defined as words introduced and adopted from another language. Mi et al. (2021) provide data augmentation methodology to improve such loanword identification in low-resource language settings using a lexical-constrained GAN with two generators and a discriminator. It uses a log-linear RNN along with word and character-level embeddings, pronunciation similarity, and POS tagging features.

5.1.4 Fraud Detection

Social media platforms monitor user opinions on personal events, businesses, news, and politics. Market analysts use such reviews to come up with predictions and strategies to improve their business. To dominate the market, business owners may tend to add fake reviewers to their accounts or competitors' accounts. With the advancement of technology and bot usage, these fraud reviews are increasing exponentially. Hence, it is vital to identify such fraudulent reviews to perform a more reliable market analysis. There are different types of attempts in current research targeting fraud text detection, such as language models (Ott et al., 2011), behavioural profile analysis (Rayana and Akoglu, 2015) and deep learning feature representations (Le and Mikolov, 2014). A vital issue in fraud review identification is the

lack of trusted labelled data, which leads to data scarcity of the models. To handle this problem, Aghakhani et al. (2018) proposed FakeGAN with one generator and two discriminators that address the model collapse problem, which is a typical problem for the GAN models. The training dataset X combines the subsets, X_T and X_D, which are fraud and real reviews, respectively. Z_g indicates all the reviews generated by FakeGAN. One discriminator, D, is defined for classifying fake $(X_D \cup Z_G)$ and real X_T samples. Another discriminator, D′, is defined for classifying the generated samples similar to X_T and X_D. The model training follows the stochastic policy gradient method in reinforcement learning. Figure 5.5 illustrates an overview of FakeGAN, where the positive and negative samples are indicated by + and - symbols, respectively. The evaluation results of Aghakhani et al. (2018) indicate that the FakeGAN model performs similarly to the other fraud detection models in the literature. A main limitation of the model is the capability of generating reviews only in plain text without any association with the metadata, such as the rating scores. The possibility of bot-generated reviews in the training set as real samples and instability in the training process must also be addressed in future work. Further, another future research mentioned is the exploration of other GAN variants, such as Conditional GAN, and performing experiments with better hyperparameter tuning (Aghakhani et al., 2018).
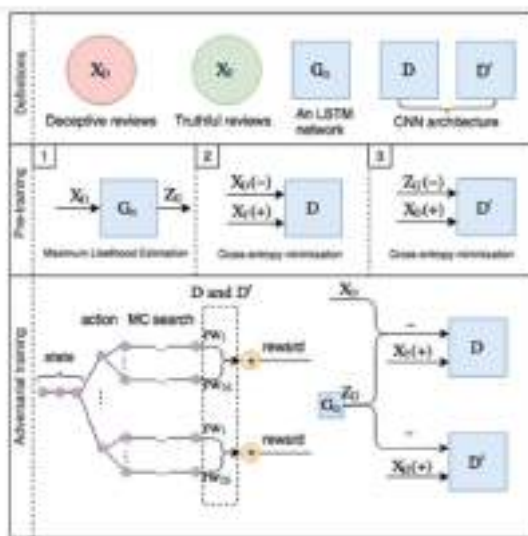

Figure 5.5: The overview of FakeGAN (Aghakhani et al., 2018)

The work proposed by Shehnepoor et al. (2022) addresses the drawbacks mentioned above of FakeGAN (Aghakhani et al., 2018) by generat-

ing score-correlated reviews using Information Gain Maximisation (IGM) theory to filter the fake samples that are generated. Their proposed model is called ScoreGAN, and it incorporates a given set of real reviews X, genuine reviews with scores $<X_g,S>$, fraud-human reviews with scores $<X_{fh},S>$ to generate score-correlated fraud bot reviews $<X_{fg},S>$. The overall fraud review set is $X_f = \{X_{fh},X_{fg}\}$. This model utilises two discriminators, D_g and D_f, following the FakeGAN architecture. The augmented data enables the discriminator D_g to distinguish bot-generated fraud reviews effectively. Figure 5.6 illustrates the framework of the ScoreGAN model. The information gain between the constraint c and the generator $G_\theta (z,c)$ is as follows:

$$I(c, G_\theta(z,c)) = H(c|G_\theta(z,c)) = -\mathbb{E}_{x \sim G_\theta(z,c), c \sim P(c|x)}[-\log P(c|x)] + H(c) \quad (14)$$

Using Lemma to address the issue of a fixed distribution on c, where H is the entropy definition, yields:

$$\begin{aligned} L(G_\theta, Q) &= -\mathbb{E}_{x \sim G_\theta(z,c), c \sim P(c|x)}[-\log Q(c|x)] + H(c) \\ &= \mathbb{E}_{x \sim G_\theta(z,c)}[\mathbb{E}_{c' \sim P(c|x)}[\log Q(c'|x)]] + H(c) \\ &\le I(c, G_\theta(z,c)) \end{aligned} \quad (15)$$

The overall minimax game for is defined as follows:

$$max(\mathbb{E}_{x \sim X_g}[\log D_g(x)] + \mathbb{E}_{x \sim X_{fh}}[1 - \log D_g(x)] + \lambda L.(G_\theta, Q)) \quad (16)$$
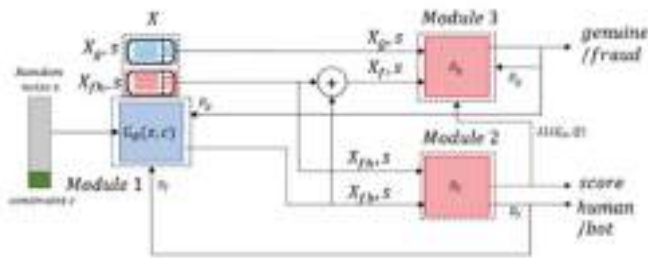
Figure 5.6: The illustration of the ScoreGAN model (Shehnepoor et al., 2022)

The evaluation results presented by Shehnepoor et al. (2022) showcase a 5% accuracy increase in Trip Advisor reviews and a 7% accuracy increase in Yelp reviews. Interestingly, experiments with a smaller subset of training data combined with augmented data are as effective as the full-sized datasets. A future direction in ScoreGAN would be to combine text features with other features, such as metadata (Shehnepoor et al., 2022).

Besides generating fraudulent reviews, social bots manipulate public opinions on different topics, accounts, and topics and spread malicious content. Due to the negative impacts that social bots impose, detecting and removing such fake accounts from social networks is nowadays crucial., It may lead to even more severe issues when the data generated by bots are more than those generated by genuine accounts because of the class imbalance issue. Wu et al. (2020) introduce an improved conditional GAN with a modified Gaussian Kernel Density Peak Clustering Algorithm (GKDPCA) to reduce noisy data generation and eliminate class imbalance within the data. The social bot detection framework uses a set of features: user-based, content and network. The use of Wasserstein distance with gradient penalty addresses the original conditional GAN model issues, which involve model collapse and the inability to control the category information in generated samples. As per the evaluation results, the improved cGAN outperforms three standard oversampling methods: random sampling (Liu et al., 2007), ADASYN (He et al., 2008) and SMOTE (Chawla et al., 2002) with a 97.56% of F1 score. As Wu et al. (2020) suggest, future work may head toward malicious bot detection incorporating other behavioural patterns and feature sequences.

Apart from the above applications, GAN text data augmentation has been employed for phishing URL detection to synthesise the training data (Xiao et al., 2021; Lee et al., 2020; Anand et al., 2018). Stanton and Irissappane (2019) present spamGAN for opinion spam detection that employs a semi-supervised GAN model.

5.1.5 Code-Switching Sentence Generation

Code-switching corresponds to the language changes in a given text. It may exist at the word or subword level when the editor writes different pieces in a text by changing it from one language to another. Chang et al. (2019) present an unsupervised GAN architecture to generate code-switching intra-sentences from monolingual data. Approaches to code-switching applications involve expensive human annotations and labelling speech data via transcription. (Chang et al., 2019) present a mechanism to generate such code-switching data without using any labelled data in the generator. Another application of GAN-based augmentation for code-switching is proposed by Gao et al. (2019) to generate intra-sentential code-switching sentences based on monolingual data, which outperforms code-switching language models. The future direction of Gao et al. (2019) will be towards enhancing the translator and generator.

5.1.6 Miscellaneous Applications

Large labelled dataset construction is a time-consuming process and requires domain expertise. Generative models with data augmentation are usually more sensitive to generating such categorically labelled data than complex manual annotation approaches. Most sentence generation models using GANs involve unlabelled texts, but it is also required to generate labelled data for a supervised classification task. There are two possible ways to perform this task: adding category information to the model or making the model generate a categorical sentence. The first approach loads the label information into the input representation. CS-GAN (Li et al., 2018) uses reinforcement learning, RNN and GAN-based category sentence generation to enlarge the original dataset. The sentiment analysis model by Li et al. (2018) performs well in supervised learning and shows the best performance with varying sentence lengths, even with smaller datasets with more categories.

Several other notable GAN application domains in text data augmentation include literary texts (Shahriar, 2022), multimodal news domain (Cadigan et al., 2021), controlled text generation (Betti et al., 2020; Malandrakis et al., 2019), machine translation (Ma et al., 2022; Fadaee et al., 2017; Sennrich et al., 2016) and medical domain (Kasthurirathne et al., 2021; Guan et al., 2018). These models either use GAN-synthesised data to mix with training data in pre-training or directly use the data generation alongside the training.

5.2 Critical Analysis of the Literature

Table 1 illustrates several applications of GAN text data augmentation in recent research in areas such as sentiment analysis, low resource language generation, fraud detection, code-switching sentence generation, and medical text generation, with a summary of approaches and future directions. Most models use SeqGAN architecture (Yu et al., 2017) with a few modifications in optimising the loss function. In category or label-based training, SentiGAN models Wang and Wan (2018) are adopted by providing label information and input features. Some of the models employ multiple generators or multiple discriminator architectures as well. Although not directly supporting text generation, Xiao et al. (2021) use Vanilla GAN to generate data GAN synthesised URLs. Future researchers could investigate enhancing these applications with a better combination of various features, enhancing training stability, extending to other languages, and building different GAN architectures.

Application	GAN Architecture	Approach	Suggested Future Directions
Sentiment Analysis	C-GAN (Gupta 2019)	Conditional GAN to augment data for sentiment classification with a generator, a discriminator, and a baseline classifier	Apply other GAN variants
	Seq-GAN (Luo et al., 2021)	Penalty-based SeqGAN to generate high-quality synthesised data	Use framework for other text domains
	G2S-AT-GAN (Chen et al., 2021)	Knowledge-graph-based rumour data augmentation (GERDA) and attention-based graph convolutions network with GAN	Address the problem of rumour data imbalance
	TransGAN (Shang et al., 2021)	RoBERTa model enhanced by a transformer-based GAN	Test the applicability of other datasets and cross-domain adaptation
Code-Switching Sentence Generation	Unsupervised GAN (Chang et al., 2019)	Unsupervised method to generate intra-sentential code-switching sentences using GAN	Improve translation accuracy
	CS-GAN (Gao et al., 2019)	Bert-C-based generator and discriminator	Generate a longer sequence of foreign words
Low-Resource Language Generation	QuGAN (Sun et al., 2019)	Tibetan question-answering corpus generation combining QuasiRNN and GAN	Increase the accuracy in generated corpus and add argument function and Tibetan grammar function
	Senti-GAN (Carrasco et al., 2021)	Sentimental GAN to generate sentences to overcome the data scarcity of the annotated Arabic regional dialects	Generate country-level dialects with data augmentation
	Lexical Controlled GAN (Mi et al., 2021)	Lexical constraint-based GAN to generate loanwords	Improve robustness of loanword identification with data augmentation

Table 1: Summary of GAN Text Augmentation Approaches

Application	GAN Architecture	Approach	Suggested Future Directions
Fraud Detection	Fake-GAN (Aghakhani et al., 2018)	Use two discriminator models and one generative model	Comparison with state-of-the-art supervised techniques
	Vanilla GAN (Xiao et al., 2021)	Use GAN-synthesised URLs to balance the datasets of legitimate and phishing URL	Explore the evolution pattern of the phishing websites
	Phish-GAN (Lee et al., 2020)	Use GAN to generate images of hieroglyphs conditioned on non-homoglyph input text images	Extend to other languages, such as Chinese and Korean
	C-GAN (Wu et al., 2020)	Improve the CGAN convergence issue by Wasserstein distance with a gradient penalty	Focus on malicious social bot detection
	Semi-Supervised GAN (Fadhel and Nyarko 2019)	Semi-supervised adversarial learning with discrete elements	Analysing the performance when incorporating the Movers distance measure
	Score-GAN (Shehnepoor et al., 2022)	Incorporate scores through IGM into the loss function	Combine text features with other behavioural features
Medical Text Generation	Seq-GAN (Kasthurirathne et al., 2021)	Generate synthetic free-text medical data with limited reidentification risk	
	mtGAN (Guan et al., 2018)	Generate synthetic texts of EMRs using reinforcement learning-based GAN	Explore hidden representations of medical texts

Table 1 (Continued): Summary of GAN Text Augmentation Approaches

6. Current Challenges and Future Research

The systematic review of GAN-based text data augmentation presented in this paper shows that many proposed frameworks for GAN-based text data augmentation still suffer from a lower accuracy for the classification tasks and the generation of grammatically incorrect long-textual data (Luo et al., 2021).

Evaluating the quality of the generated data is another potential gap in current research since there is a relatively lower number of attempts focusing on text data augmentation. There is still room for research on why and how data augmentation techniques provide accuracy improvements with a notion of in-depth theories and principles. In semantic classification methodologies involving data augmentation, it will be interesting to observe the impact of fake data generated on the opposition class via GANs to observe whether it will improve the model accuracy.

7. Conclusion

The paper provides a background study to showcase the recent research on GAN models as a text data augmentation tool. We used the PRISMA framework to ensure a non-biased and efficient paper search. With the notion of academic aspirations around data augmentation and GAN models, the paper presents a close view of applications spanning from sentence generation, addressing low resource languages, sentiment analysis and text analysis. Future directions in this area will further explore generating data distribution similar to but different from the original to reduce overfitting scenarios and new metrics to evaluate such text generation.

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