

Digital Age in Semiotics & Communication, a journal from the Southeast European Center for Semiotic Studies at the New Bulgarian University and founded by Prof. Kristian Bankov, explores the new forms of knowledge, social and linguistic interaction, and cultural phenomena generated by the advent of the Internet.

A topic is chosen for each issue by the editorial board, but the topics will be always related to the issues of the digital environment. The topic is announced with a call for papers and will also be available on our Facebook page (facebook.com/DigitASCjournal).

The working language of the journal is English. It uses double-blind review, meaning that both the reviewer's and the author's identities are concealed from each other throughout the review process.

Periodicity

The journal will be published annually by the Southeast European Center for Semiotic Studies and the New Bulgarian University Publishing House.

Purpose

The purpose of the journal is to provide a collaborative work field for scholars interested in researching new phenomena in the dynamic digital world. Our main purpose is to build a scientific bridge between the fields of semiotics, communications, social sciences and the problems of the digital era. We believe that our collaborations can raise the level of understanding for modern digital phenomena, providing both a solid theoretical framework and profound applied research.

The pilot issue summarizes the whole research program of the Center and the journal in particular. It is open to various problems concerning developments in digital culture and phenomena. We are interested in working with scholars from different research and applied fields, such as semiotics (both applied and theoretical), communication studies, marketing and advertising, linguistics and literary studies, anthropology and ethnography, cognitive science and psychology, and computer science.

More specifically, our interest is directed to:

- New forms of knowledge;
- New media and the immersive e-consumption of experience;
- New forms of social relations in the age of social media;

- New habits of communication and self-expression/representation;
- Online corporate communications;
- Digital narratology and e-fiction;
- Digital grammarology;
- Digital audio-visualisation;
- Internet linguistics.

The magazine is supported and reviewed by our International advisory board as well as by chosen external reviewers.

For more information and submission of papers: DigitASC@nbu.bg